

Appropriations.

pose of recommending legislation beneficial to boroughs and townships, or any one or more of such purposes, the several boroughs within such county, or any of them, through their councils, and the several townships within such county, or any of them, through their commissioners or supervisors, may appropriate annually a sum of money, not exceeding two hundred dollars, for the support of such association.

APPROVED—The 5th day of May, A. D. 1921.

WM. C. SPROUL.

No. 181.

AN ACT

Empowering clerks designated by the board for the assessment and revision of taxes in counties of the second class to administer oaths and affirmations.

Counties of the second class.
Board of assessment and revision of taxes.
May appoint clerks.

To administer oaths and affirmations.

Section 1. Be it enacted, &c., That from and after the passage of this act, the board for the assessment and revision of taxes, in counties of the second class of this Commonwealth, may appoint one or more clerks employed in their respective offices to administer oaths and affirmations to all persons pertaining to the affairs of making assessments and valuations of property, whether real or personal, taxable for State or county purposes, and to the affairs of the office of said board, with the same force and effect as if administered by a member of said board for the assessment and revision of taxes.

Repeal.

Section 2. Any act or portion of any act conflicting herewith is hereby repealed in so far as the same affect this act.

APPROVED—The 5th day of May, A. D. 1921.

WM. C. SPROUL.

No. 182.

AN ACT

Making unlawful the use of any statement of fact in any advertisement which statement is untrue, deceptive, or misleading, and providing a penalty for any violation of the same.

Advertising.

Section 1. Be it enacted, &c.. That any person, firm, corporation, or association who, with intent to sell or in any wise dispose of merchandise, securities, service, or anything offered by such persons, firm, corporation, or association directly or indirectly to the public for sale, distribution, or investment, or with intent to increase the consumption thereof, or to in-

duce the public in any matter to enter into any obligation relating thereto, or to acquire title thereto or any interest therein, makes, publishes, disseminates, or causes, directly or indirectly, the same to be made, published, disseminated, circulated, or placed before the public, in this State, in a newspaper or other publication in the form of a book, notice, handbill, poster, sign, bill, circular, pamphlet, or letter, or in any other way, an advertisement of any sort regarding merchandise, security, investment, service, or anything so offered to the public, which advertisement contains any assertion, representation, or statement of fact which is untrue, deceptive, or misleading, and which is known, or which by the exercise of reasonable care should be known, to be untrue, deceptive, or misleading by the person, firm, corporation, or association making, publishing, disseminating, circulating, and placing before the public said advertisements, shall be guilty of a misdemeanor, and, upon conviction thereof, shall be fined and punished as hereinafter provided: Provided, however, That the provisions of this act shall not apply to any owner, publisher, printer, agent, or employes of a newspaper or other publication, periodical, or circular, who, in good faith and without knowledge of the falsity or deceptive character thereof, publishes, causes to be published, or takes part in the publication of such advertisement.

False statements therein.

Misdemeanor.

Proviso.

Publishers.

Section 2. It shall be deemed deceptive advertising, within the meaning of this act, for any person, firm, or corporation, engaged in the business of buying or selling new or second hand furs, wearing apparel, jewelry, furniture, pianos, phonographs, or other musical instruments, motor vehicles, stocks, or generally any form of property, real, personal, or mixed, or in the business of furnishing any kind of service or investment, to advertise, by "liner ads" or likewise, such articles, property, or service for sale, in any manner indicating that the sale is being made by a private party or householder not engaged in such business. And every such firm, corporation, or association, engaged in any such business, in advertising goods, property, or service for sale, either through "liner ads" or otherwise, shall affirmatively and unmistakably indicate and state that the seller is a business concern and not a private party.

Businesses must not be held out as private parties.

Section 3. No owner or owners of any newspaper or publication of any kind or character, or employe thereof, shall hereafter accept any advertisement for its classified or other columns without, at the time, obtaining the name and address of the advertiser, and making a record of the same. Such record shall be retained for a period of two weeks, and shall be subject to the examination of any duly constituted law

Duties of newspapers and publishers.

officer of this Commonwealth. No owner or owners of any newspaper or publication, or employe thereof, shall knowingly accept any advertisement from any person, firm, association, or corporation, engaged in any of the businesses mentioned in section two of this act, if such advertisement does not affirmatively state that the merchandise, property, or service advertised belong to, and are the property of, the business concern from whom such advertisement is directly or indirectly received.

Signs on and in
business places.

Section 4. Any person, firm, or corporation, engaged in any of the businesses mentioned in section two of this act, or in any other kind of business, whether conducting such business in a store, business block, residence, or other building, shall at all times keep a conspicuous sign posted on the outside of his establishment and another conspicuous sign in the salesroom, which sign shall clearly state the name of the association, corporation, or individual who actually owns said merchandise, property, or service which are being offered to the public and not the name of any other person: Provided, The exterior sign shall not be required where the seller has no control over the exterior of the premises where such business is conducted.

Proviso.

Penalty.

Section 5. Any person, firm, corporation, or association who fails to comply with any of the provisions of this act shall, upon conviction, be subject to a fine not exceeding five hundred (\$500) dollars for each offense, or to imprisonment for a term of not exceeding ninety (90) days, or both such fine and imprisonment, in the discretion of the court.

APPROVED—The 5th day of May, A. D. 1921.

WM. C. SPROUL.

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No. 183.

AN ACT

To provide separate accommodations for women jurors at the several court-houses, and providing that the separation of jurors in certain cases shall not work mistrials.

Women jurors.

Separate accommo-
dations for.

Section 1. Be it enacted, &c., That on and after the first day of January, one thousand nine hundred and twenty-two, in each county of the Commonwealth, there shall be provided and maintained a separate room or rooms, at or adjoining the court-house, upon order of the court, for the comfort, accommodation, and convenience of women jurors, and such rooms shall be provided with suitable furniture for the use of women jurors, who may be serving upon juries, unable to bring in verdicts upon the day in which the